CROATIAN TRAVEL AGENCIES BUSINESS ANALYSIS IN 2021

Data booklet

TRAVEL AGENCIES SEATED IN THE REPUBLIC OF CROATIA AND THEIR OFFICES, 2021	
Number of travel agencies and their offices in the Republic of Croatia	1 167
Persons in employment – total (situation as on 31 August 2021)	4 363
Of that, full-time	3 304

DOMESTIC TOURISTS IN 2021

In 2021, Croatian travel agencies organised trips with overnight stays inside Croatia for 280.000 domestic tourists, who realised 1.1 million tourist nights, which was 74.5% more domestic tourists and 75.1% more tourist nights compared to 2020. Compared to 2019, the number of domestic tourists on trips inside Croatia decreased by 26.2% and the number of their nights by 22.1%.

TRIPS ABROAD

In 2021, Croatian travel agencies organised trips abroad for 44.000 domestic tourists, who realised 172 thousand tourist overnight stays.

A decrease of 15.6% was recorded in the number of domestic tourists who travelled abroad and they realised 16.3% less nights compared to 2020. Compared to 2019, the number of domestic tourists traveling to foreign countries decreased by 87.0% and the number of their overnight stays by 86.2%.

TRIPS ABROAD PER COUNTRY

Most of domestic tourists who travelled abroad visited Italy (14.1%). Those were followed by travels to Turkey (9.1%), Bosnia and Herzegovina (8.5%), Hungary (6.0%), Slovenia (5.4%), France and Germany (4.7% each), Austria (3.0%), the United Arab Emirates (2.7%), and the USA and Spain (2.4% each).

FOREIGN TOURISTS IN 2021

In 2021, Croatian travel agencies arranged trips with overnight stays inside Croatia for 1.2 million foreign tourists, who realised 8.1 million tourist nights. With the easing of epidemiological measures in Croatia and the world in 2021, the number of foreign tourists who came to Croatia through the mediation of Croatian travel agencies increased by 100.5% and they realised 99.5% more nights. Despite that, compared to 2019, foreign tourists realised 54.9% less arrivals and 49.9% less nights. Foreign tourists realised an average of seven tourist nights in Croatia on trips organised by Croatian travel agencies in 2021.

G-2 DOMESTIC VISITORS ON SAME-DAY TRIPS ARRANGED BY CROATIAN TRAVEL AGENCIES, BY COUNTRY OF DESTINATION, 2021

Source: Croatian Bureau of Statistics

G-3 DOMESTIC VISITORS ON SAME-DAY TRIPS ARRANGED BY CROATIAN TRAVEL AGENCIES, BY FOREIGN COUNTRY OF DESTINATION, 2021

Source: Croatian Bureau of Statistics

G-4 FOREIGN TOURIST NIGHTS ON TRIPS WITH OVERNIGHT STAYS IN CROATIA ARRANGED BY CROATIAN TRAVEL AGENCIES, BY COUNTRY OF ORIGIN

Source: Croatian Bureau of Statistics

G-5 STRUCTURE OF DOMESTIC TOURISTS ON TRIPS ARRANGED BY CROATIAN TRAVEL AGENCIES, IN RESPECT OF MEANS OF TRANSPORT THEY USED TO TRAVEL IN CROATIA, 2021

Source: Croatian Bureau of Statistics

G-6 STRUCTURE OF DOMESTIC TOURISTS ON TRIPS ARRANGED BY CROATIAN TRAVEL AGENCIES, IN RESPECT OF MEANS OF TRANSPORT THEY USED TO TRAVEL ABROAD, 2021

Source: Croatian Bureau of Statistics

G-7 STRUCTURE OF DOMESTIC TOURIST NIGHTS ARRANGED BY CROATIAN TRAVEL AGENCIES, BY TYPE OF TOURIST ACCOMMODATION ESTABLISHMENTS IN CROATIA, 2021

G-8 STRUCTURE OF FOREIGN TOURIST NIGHTS ARRANGED BY CROATIAN TRAVEL AGENCIES, BY TYPE OF TOURIST ACCOMMODATION ESTABLISHMENTS IN CROATIA, 2021